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FOR IMMEDIATE RELEASE, please...
July 16, 2009

JOANNE DIFRANCESCO HONORED BY "WOMEN'S BUSINESS"

Joanne DiFrancesco, founder and president of **JDCommunications Inc.**— a leading communication's and public relations consulting firm located in Canton, MA - is pleased to be recognized as one of the “10 Top PR Specialists” for 2009, an honor presented annually by *Women's Business* publication.

Women's Business - a monthly magazine serving over 25,000 entrepreneurs and executives in Massachusetts, New Hampshire, and Rhode Island - established this award to honor members of the PR and marketing industry in the region who have shown exceptional leadership, and made valuable contributions to their profession.

With an extensive background in both public relations and marketing, Ms. DiFrancesco's firm specializes in working with small to mid-size firms in the home design, construction, lifestyle, and healthcare industries and consistently succeeds in securing editorial coverage regularly in both national and regional media for the company's clients.

In addition to running JDCommunications, Ms. DiFrancesco serves as VP of Public Relations for the International Furnishing and Design Association (IFDA), and is a member of the Board of Directors for *The Room To Dream Foundation*. She is an associate member of the National Association of Professional Women; the Builder's Association of Greater Boston (BAGB); The Eastern Massachusetts National Association of the Remodeling Industry (EM NARI); and volunteers for a number of community based organizations.

For more information on JDCommunications Inc., call (781)-828-0323 or visit the company website at www.jdcomm.biz .

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