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## **GERRITYSTONE JOINS THE SEED OUR FUTURE CAMPAIGN**

**GerrityStone - New England's premier interior and exterior custom stonework and granite specialist** – is proud to announce they are participating in the 'Seed Our Future' campaign, an international reforestation project to help reduce the effects of global climate change.

An effort benefitting the Seed the Future non-profit organization, the campaign launched on April 22 to commemorate Earth Day, and for every person that signs up to become a follower of GerrityStone on Facebook at [www.facebook.com/gerritystonema](http://www.facebook.com/gerritystonema), GerrityStone will donate a tree in their name in the location of their choice worldwide. Additionally, a 'Seed our Future' card will be sent with instructions on how to pick a location for the tree planting, and participants will also receive regular updates on the progress of the campaign through GerrityStone's Facebook page.

"We've taken a corporate sustainability pledge to lead the industry from the inside out - from helping to restore forests, to offering a variety of innovative green products, or guiding customers in selecting stone surfacing materials to help them maximize LEED points towards certification of a project," notes Jack Parquette, president of GerrityStone. "This Seed Our Future program is simple, quick and gives everyone the opportunity to help our planet."

**GerrityStone** specializes in custom stone fabrication and installation for kitchen countertops, bathroom vanities, fireplace and fireplace surrounds, and outdoor living spaces. The company's recognition as the BEST OF BOSTON 2010 by *Boston HOME Magazine* is substantiated by customer satisfaction ratings that are consistently the highest in the industry. Its laser focus on customer satisfaction and the availability of the widest selection of directly sourced materials are the cornerstones of the company's philosophy. GerrityStone is an industry leader in green practices providing education on product selection for projects seeking LEED certification, as well as continually reducing its own ecological footprint and promoting green initiatives in the Boston area through its "Green Team," an employee volunteer program.

**GerrityStone** is located just 10 miles north of Boston in Woburn, Massachusetts and serves architects, designers, builders and homeowners throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday. For information on the "Seed our Future" campaign, visit [www.facebook.com/gerritystonema](http://www.facebook.com/gerritystonema) or call GerrityStone at (781) 938-1820. Press inquiries; please contact Joanne DiFrancesco, JDCommunications, Inc., (781) 828-0323 or visit the company website at [www.jdcomm.biz](http://www.jdcomm.biz).

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