

RUGS, CARPETING,  
WINDOWS, HARD SURFACES AND  
THE PEOPLE WHO KNOW THEM ALL

**Dover**  
RUG & HOME

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**FOR IMMEDIATE RELEASE, please...**  
**January 27, 2011**

## **DOVER RUG & HOME NAMED BEST OF BOSTON HOME 2011**

**Dover Rug & Home** offering the largest selection of fine floor coverings and window treatments in New England is pleased to be named “*Best of Boston Home 2011*” in the “transitional” design category.

*Boston Home*, the sister publication of the venerable *Boston Magazine*, sought the opinion of a cadre of industry building and design experts in selecting what is one of the most highly anticipated honors in the region. *Boston Home* noted about **Dover Rug & Home**, “Dover’s selection of rugs alone puts the shop on par with Boston’s finest carpet retailers; customer service brings it a notch above. Owner Mahmud Jafri makes it his mission to equip visitors with a working knowledge of rug styles, weaving techniques and qualities. First-time callers may find themselves enthralled by a brief history of rug-making as Jafri and his staff help them sift through design options and identify that perfect heirloom-worthy piece.”

“It is truly an honor to be recognized as the ‘Best of’ for *Boston Home*,” states owner Mahmud Jafri. “We have always been proud of the extensive and unique collection we are able to offer our customers. But just as importantly, we are committed to providing the best service to everyone who walks through our showroom door. Our job is not to only offer the finest floor covering options available, but to make our customers’ experience a pleasant one.”

As the proud sponsor of more than fifty charitable organizations each year, **Dover Rug & Home** has received the CNC Reader’s Choice award for ‘Best Carpet Store’ ten years in a row and was previously nominated for the Retailer of the Year Award. They are an Industry Partner to the American Society of Interior Designers, and a member of the International Floor Covering Association.

**Dover Rug & Home** is located on Route 9 in Natick and Route 53 in Hanover. For more information, visit the company website and virtual showroom at [www.doverrug.com](http://www.doverrug.com) or call (508) 651-3500.

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